



GOJB FOUNDING MERCHANT PROGRAMME

**BE FOUND BEFORE
THEY CROSS.**

Singapore customers plan where to
Eat, Shop, Relax and Play
before arriving in JB.

WHY NOW



5-MIN TRAIN RIDE

Woodlands North to
Bukit Chagar



UP TO 40K DAILY

Projected RTS riders
in year one



EARLY 2027

Targeted passenger
service



SG-JB LIFESTYLE SUPER APP

Be part of customers' plans



CAUSEWAY CAMERAS

Check the crossing,
then find your shop



FIRST 30 SHOPS PERKS!



Apply directly: GoJB.sg/merchant/apply



Questions? WhatsApp +65 8067 0595



Scan to WhatsApp

RTS timing and ridership are projections, subject to approvals.

SUPPORT
LOCAL
JB



HOW GOJB HELPS YOUR SHOP

Be part of a customer's plan before they arrive.



WHAT CUSTOMERS SEE

Customers use GoJB to find great places to Eat, Shop, Relax and Play in JB — and plan their trip with confidence.



A shop profile with photos, location and contact.



An offer that gives them a reason to visit.

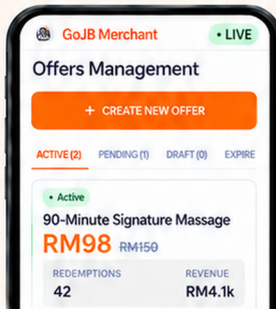


At the shop, customers present a QR offer for your team to scan.

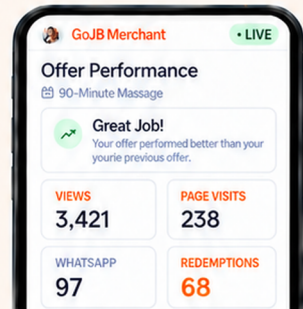


WHAT YOU MANAGE

Your own Merchant Portal to manage offers and see how they perform.



Create, edit or pause offers.



Review views, contact taps and redemptions.



WHAT YOU GET



Free founding listing*



More exposure



Easy offer management



Performance reports



Growth programmes (planned)



WHERE WE SHOW UP

Planned online promotion: Instagram, TikTok, Xiaohongshu, YouTube, Facebook.
Offline: malls and RTS stations, subject to venue agreements.



HOW IT WORKS

Apply → Set up profile → Publish offer → Scan QR → Review results



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Founding merchant spots are limited and open only to the first 30 shops that apply.

Demo screens and figures are illustrative. *Benefits, programmes and media placements depend on rollout and approval.

